

Local advertising and news magazines, delivered free to a total of over 10,000 homes and businesses in the Burpham, Stoughton, Bellfields and Slyfield areas of Guildford.

Two publications:

Burpham Pages

Stoughton Pages

Bellfields+ Slyfield Pages

Fees for advertising in **two** publications concurrently

Multi-Publication Rate Card

	Single issue in both publications (save approx. 10%)	3 issues in both publications (save approx. additional 5%)	6 issues in both publications (save approx. additional 10%)	Ad professionally artworked from your content (if required)	Ad professionally designed from your content & supplied to you as PDF or JPEG (if required)
Quarter page (72.5mm X 104mm)	£85.50	£243.20	£461.70	£25.00	£50.00
Half page (150mm x 104mm)	£171.00	£488.30	£923.40	£35.00	£70.00
Full page (150mm x 212mm)	£285.00	£813.20	£1,539.00	£45.00	£90.00
Double page	£551.00	£1,569.40	£2,977.30	£75.00	£150.00
Inside Front Cover	£380.00	N/A	N/A	£45.00	£90.00
Inside Back Cover	£380.00	N/A	N/A	£45.00	£90.00
Back Cover	£418.00	N/A	N/A	£45.00	£90.00
Front Cover Feature & Editorial/Ad spread	£1,026.00	N/A	N/A	£75.00	£150.00

Note:

In order to qualify for the discounts above, we require advertisers to book and pay in advance of publication of the first issue in which their ad appears.

Technical specifications

Page Size

170mm (W) x 240mm (H)

Half Page Ad Area

150mm (W) x 104mm (H)

Margins

Outside: 12mm

Full Page Ad Area

150mm (W) x 212mm (H)

(Proportionate to A4/A5)

1/4 Page Ad Area

72.5mm (W) x 104mm (H)

Inside: 8mm

Top: 12mm

Bottom: 16mm

Bleed on full page ads: 3mm

Contact:

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