

Local advertising and news magazines, delivered free to a total of over 10,000 homes and businesses in the Burpham, Stoughton, Bellfields and Slyfield areas of Guildford.

Single publication:

Burpham Pages

Stoughton Pages

Bellfields+ Slyfield Pages

Fees for advertising in **one** of the above publications

Single Publication Rate Card

	Single issue	3 issues (save approx. 5%)	6 issues (save approx. 10%)	Ad professionally artworked from your content (if required)	Ad professionally designed from your content & supplied to you as PDF or JPEG (if required)
Quarter page (72.5mm X 104mm)	£45.00	£128.00	£243.00	£25.00	£50.00
Half page (150mm x 104mm)	£90.00	£257.00	£486.00	£35.00	£70.00
Full page (150mm x 212mm)	£150.00	£428.00	£810.00	£45.00	£90.00
Double page	£290.00	£826.00	£1,567.00	£75.00	£150.00
Inside Front Cover	£200.00	N/A	N/A	£45.00	£90.00
Inside Back Cover	£200.00	N/A	N/A	£45.00	£90.00
Back Cover	£220.00	N/A	N/A	£45.00	£90.00
Front Cover Feature & Editorial/Ad spread	£540.00	N/A	N/A	£75.00	£150.00

Note:

In order to qualify for the discounts above, we require advertisers to book and pay in advance of publication of the first issue in which their ad appears.

Technical specifications

Page Size

170mm (W) x 240mm (H)

Half Page Ad Area

150mm (W) x 104mm (H)

Margins

Outside: 12mm

Inside: 8mm

Top: 12mm

Bottom: 16mm

Full Page Ad Area

150mm (W) x 212mm (H)

(Proportionate to A4/A5)

1/4 Page Ad Area

72.5mm (W) x 104mm (H)

Bleed on full page ads: 3mm

Contact:

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